

World Certification Institute fully supports and endorses the Career Log Book

Washington, May 27, 2010 – The **World Certification Institute** has endorsed the **Career Log Book** as an essential tool that formalizes the capture of an individual's skills, competencies and work experience in one place. These Career Log Books add value by mitigating risk and improving safety in workplace, in all work environments, particularly those involving high-risk work. Today's workforce is increasingly transient and the availability of these Career Log Books will significantly reduce the risk and severity of workplace related accidents.

CAREER LOG BOOK



The Career Log Book for Skilled Personnel is a fully integrated tool that provides all skilled personnel with the ability to maintain a concise, comprehensive and formally verified record of their ongoing training, competency and work history.

Consequently, a Career Log Book can validate an individual's competency and experience throughout the duration of his and her career. Thus individuals can secure their future by recording their past, thereby improving long-term employment prospects.

Career Log Books capture all the critical and salient information required to enable all individuals to formally verify their skills and competency to their employers: and this in turn, will make a substantial contribution to enhancing safety in the workplace.

Career Log Books are also an essential risk management resource and a fundamental asset that provide employers and all those accountable for training and workplace safety, with a vital source of information and a quick and effective method of verifying an individual's skills and experience enabling employers to confidently identify the right employee.

Ms Lindsey Gulley, CEO of The Career Book Pty Ltd commented, "The World Certification Institute is a leading Global Authority on occupational certification and recognition of cross-national skills, competencies and professional practices. We are therefore pleased and honoured that our Career Log Books have received full endorsement and support from the world body."

Ms Gulley further commented, "Our Company has not only established the fundamental and essential link between training, skills and experiences, but also the considerable impact that competencies would have on safety in the workplace. Our Career Log Books are developed in direct consultation and ongoing collaboration with key industry stakeholders who are committed to Occupational Health & Safety. Increasingly, more and more industries are championing our Career Log Book as the most substantial, effective and sustainable solution".

For further information on the Career Log Book, you can visit the website at www.careerlogbook.com or you may send your enquiries to enquiries@careerlogbook.com

NEWS RELEASE

WORLD CERTIFICATION INSTITUTE
Global Authority on Occupational Certification

Email: info@worldcertification.org

Web: www.worldcertification.org



About World Certification Institute

World Certification Institute is a global organization that was formed at the start of the new millennium and was first registered in the United States in 2003. Today, with its Secretariat operating in the United States, its professional activities are coordinated through Regional Centers and Authorized Centers in Europe, Oceania, Asia, America and Africa. The world body serves as a Leading Global Authority to recognize cross-national skills, competencies and professional practices that are indicative of occupational capability and derived from internationally accepted best practices.

For more information about the world body, please visit the website at www.worldcertification.org

For media enquiries, please contact

Ms Susan Mckenzie (Executive Officer)

Email: susan.mckenzie@worldcertification.org

For further information, please contact

Mr Alan Shimmel (Vice-President)

Email: alan.shimmel@worldcertification.org